

From: [Klein, Meryl](#)
To: [Cote, John](#)
Cc: [Papandreou, Timothy](#); [Wise, Viktoriya A](#); [Smith, Kristin](#)
Subject: RE: TNCs, Waze, Google Maps - SB50
Date: Thursday, January 21, 2016 2:27:37 PM
Attachments: [FW SFMTA Street Closures through 2152016.msg](#)
[image005.png](#)
[image006.jpg](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)

Hi John,

I just forwarded Tim the information for Uber and Lyft separately. The private passenger loading zones are as follows:

- West of Super Bowl City near the main entrance on Market Street there will be 100 feet poster on the west curb of Front Street just South of California Street
- East of Super Bowl City there are multiple curb cuts and loading zones on Northbound Embarcadero which are the closest pick-up points – 2 in front of the Ferry Building and a third at Pier 3.

As per the attached from Donovan this morning, Waze/Google verified the data not just for Super Bowl but for all permitted closures through February 15.

Meryl B. Klein

Temporary Street Closures | Special Events

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From: Cote, John
Sent: Thursday, January 21, 2016 12:53 PM
To: Klein, Meryl
Cc: Papandreou, Timothy; Wise, Viktoriya A; Smith, Kristin
Subject: TNCs, Waze, Google Maps - SB50

Hi Meryl,

Just a quick follow up from this morning's SB50 meeting. Can you provide Tim with the updated map showing where private vehicles/TNCs will have passenger loading/unloading areas around SB50s events and the map of blocked-off streets?

Tim can coordinate with Uber and Lyft so they communicate this info to their drivers.

Also, do Waze and Google maps already have all of the closure/reroute info, or does Tim need to follow up with them as well?

Thanks for all of your help. Just double checking we have those bases covered.

Thanks much,

John Côté
Strategic & Operational Communications Manager
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